



# Replacing your lights could save you money!

Rebates are available now to help you upgrade to energy efficient lighting and save money on your utility bill.

**Call us now to see if you are eligible.  
[Your Utility (123) 456-7890]**

## Improve Energy Efficiency

If you haven't upgraded your lighting system within the last five years, you may be missing out on some significant energy savings. Advances in lighting technology have produced products that can help commercial and industrial facilities use energy more efficiently and economically.

## Improve your bottom line

In these days of increasing energy costs, cost savings from energy efficiency can help your bottom line and your ability to compete in today's market.

## Ask us about the ESO+

ESO+ is a lighting rebate program available only through public utilities participating in the Bonneville Power Administration's conservation programs. We will be happy to discuss ways that you can participate in this program.

## Eligibility

You must be one of our commercial or industrial customers to participate. New construction and major remodeling projects are not eligible.

- The project must reduce lighting wattage by 30 percent or more.
- The minimum project size is \$500.
- All equipment to be installed must meet program lighting rebate specifications.
- You must dispose of or recycle all materials, including PCB ballasts, according to applicable environment laws.

## How to participate

Contact us, or visit the website at [www.bpa.gov/eso](http://www.bpa.gov/eso)